



Fact Sheet: Rodarte for Starbucks Collection – Holiday 2012

RODARTE

Masterful Design by Rodarte for Starbucks

Inspired by great design, Starbucks frequently collaborates with artists and designers on unique projects we love to share. This holiday season, Starbucks is bringing innovative design to customers through collaboration with fashion house Rodarte. Kate and Laura Mulleavy exclusively designed the holiday items to create a limited-edition collection that complements and transcends the season.

Masterful, thoughtful, sophisticated – and exclusively Starbucks – these beautifully designed, unique pieces are perfect gifts to give and get this holiday season. The collection will be available at participating Starbucks retail locations in the U.S. and Canada beginning November 13, 2012.

The Collection



Enjoy an exclusive touch of style and creativity wherever you go this season with one-of-a-kind creations designed especially for Starbucks – the limited-edition **Rodarte for Starbucks Designer Tumbler**, **Rodarte for Starbucks Reusable Cup Sleeve**, **Rodarte for Starbucks Tote Bag**, and **Rodarte for Starbucks Card**.

Inspired by a custom print designed, the collection's pixelated pattern is modern, digitized and all about perspective. Layered with meaning, the result is a dimensional design contrasted with a bright pop of color. The collection is timeless and seasonless, making it a perfect gift for the style aficionado on your list.

Rodarte for Starbucks Limited Edition Designer Tumbler, Suggested Retail Price: \$12.95 U.S. and \$13.95 Canada

Rodarte for Starbucks Limited Edition Reusable Cup Sleeve Suggested Retail Price: \$4.95 U.S. and \$5.45 Canada

Rodarte for Starbucks Limited Edition Tote, Suggested Retail Price: \$12.95 U.S. and \$13.95 Canada

*Available at participating U.S. and Canada company operated and licensed stores and online at StarbucksStore.com.



Design Philosophy

“Design is a personal expression rooted in conceptual and innovative ideas.”

– **Kate and Laura Mulleavy**

Rodarte was founded in Los Angeles in 2005 by Kate and Laura Mulleavy. Kate and Laura have won numerous awards and accolades, including the CFDA Womenswear Designer of the Year in 2009, the Cooper-Hewitt National Design Award for Fashion, and the 2010 National Arts Award from Americans for the Arts, becoming the first fashion designers to receive the honor. In 2011, they were nominated for best costume design at the 16th Annual Critics' Choice Movie Awards for their work in *Black Swan*. In March 2011 Rodarte's first west coast exhibition, *Rodarte: States of Matter*, was on view at the Museum of Contemporary Art, Los Angeles, followed by *Rodarte: Fra Angelico Collection* exhibition at the LACMA in December. Rodarte's works are featured in the permanent collections of the Costume Institute of the Metropolitan Museum of Art, the Museum of Fine Arts in Boston, the Museum at FIT in New York City, and the Los Angeles County Museum of Art.

###

For More Information

If you have questions or need more information, you may contact (206) 318-7100 or press@starbucks.com.

© 2012 Starbucks Coffee Company. All rights reserved.