



## Starbucks 2016 Holiday Fact Sheet – CPG Products in Grocery

	<p><b>NEW! Starbucks® Peppermint Mocha flavored ground coffee &amp; Caffé Latte K-Cup® Packs</b></p> <p>Deliciously crafted for the season, rich chocolaty notes meet minty joy in this heartwarming treat. Together, our lightest roast and winter’s celebrated flavors create a festive favorite with just the right amount of cocoa-peppermint sweetness.</p> <p><b>Availability &amp; Pricing:</b> Available in ground packaged coffee (SRP \$9.99 for 11oz bag) and K-Cup® Packs (SRP \$9.99 for 6ct., \$12.99 for 9 ct.) where you buy groceries.</p>
	<p><b>Starbucks® Holiday Blend</b></p> <p>A returning seasonal favorite is back for a limited time. Starbucks® Holiday Blend combines flavorful and lively Latin American coffees with bold Indonesian coffees. The medium body and mild acidity make it the perfect coffee to pair with the cherished flavors of the season.</p> <p><b>Availability &amp; Pricing:</b> Available in ground packaged coffee (SRP \$9.99 per 10 oz. package, \$13.99 per 18 oz. package) and K-Cup® Packs (SRP \$9.99 for 10 ct., \$12.99 for 16 ct.) where you buy groceries.</p>
	<p><b>Starbucks VIA® Instant Peppermint Mocha Latte</b></p> <p>The perfect blend of decadent cocoa and minty-crisp sweetness, Starbucks VIA® Instant Peppermint Mocha Latte combines natural dairy and 100% arabica coffee for a rich, creamy flavor. Just add hot water and enjoy.</p> <p><b>Availability &amp; Pricing:</b> Available where you buy groceries. (SRP \$6.99 for a 5 count pack)</p>
	<p><b>Starbucks® Peppermint Mocha Iced Espresso Classics</b></p> <p>Bring home the joy with Starbucks® Iced Espresso Classics Peppermint Mocha flavor. Inspired by Starbucks® handcrafted holiday classic, it's the perfect blend of rich bold espresso, 2% milk and natural holiday flavors like chocolate and peppermint – all wrapped in a festive package.</p> <p><b>Availability &amp; Pricing:</b> Available at grocery stores nationwide in the chilled section where you buy groceries. (SRP \$4.99 for 40 oz. mult-serve bottle)</p>



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	<p><b>Starbucks® Hot Cocoa K-Cup® Pods</b></p> <p>Starbucks® Classic Hot Cocoa K-Cup® Pods are an indulgent favorite inspired by Starbucks® handcrafted hot chocolate. Created specifically for your Keurig® machine, Starbucks® Hot Cocoa delivers a rich and creamy way to treat yourself.</p> <p>Starbucks® Salted Caramel Hot Cocoa K-Cup® Pods offers a twist on the classic velvety cocoa. Perfectly complemented by a pinch of sea salt and a dash of natural caramel flavor, this offering is created specifically for your Keurig® machine, it's a sweet chocolate sensation with a savory flair.</p> <p><b>Availability &amp; Pricing:</b> Starbucks® Hot Cocoa K-Cup® Pods are available where you buy groceries (\$9.99 for a 10 ct. pack or \$12.99 for a 16 ct. pack).</p>
	<p><b>Starbucks® Double Chocolate Hot Cocoa Mix</b></p> <p>This rich and creamy indulgence features the same deep, dark chocolate notes that make our coffeehouse hot cocoa such a decadent treat</p> <p><b>Availability &amp; Pricing:</b> Available where you buy groceries and on StarbucksStore.com for \$6.99 for an 8 ct. pack.</p>
	<p><b>Starbucks® Salted Caramel Hot Cocoa Mix</b></p> <p>This velvety dark cocoa is perfectly complemented by a pinch of sea salt and a dash of natural caramel flavor.</p> <p><b>Availability &amp; Pricing:</b> Available where you buy groceries and on StarbucksStore.com for \$6.99 for an 8 ct. pack.</p>
	<p><b>Starbucks® Marshmallow Hot Cocoa Mix</b></p> <p>This decadent hot cocoa with fluffy miniature marshmallows is sure to add a little whimsy to your day.</p> <p><b>Availability &amp; Pricing:</b> Available where you buy groceries and on StarbucksStore.com for \$6.99 for an 8 ct. pack.</p>



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### **Starbucks® Peppermint Hot Cocoa Mix**

This velvety hot cocoa treat blends cocoa powder and a tingle of refreshing peppermint for a sweet and surprising twist.

**Availability & Pricing:** Available where you buy groceries and on StarbucksStore.com for \$6.99 for an 8 ct. pack.

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