



Starbucks Coffee Company

Starbucks Wireless Charging

October 2015

Wireless Charging at Starbucks

Starbucks is committed to bringing new experiences to customers to make their lives just a little bit easier. In 2012, Starbucks and Powermat began piloting wireless charging, which allows Starbucks customers to charge their mobile devices in-store without the use of a charger or wire.

How Does it Work?

Select Starbucks stores are equipped with 'Powermat Spots' - designated areas on tables and counters where customers can place their compatible device and charge wirelessly. Wireless power uses magnetic fields instead of electrical currents to charge a phone's battery.

Who Can Use It?

Any customer with a smartphone (supports iPhone, Android and Windows devices):

- Customers with a PMA enabled device* or phone case can simply place their device on a Powermat Spot at Starbucks to begin charging their phone
- Wireless charging adaptors are available in-stores, free of charge for customers who are using a device not currently supporting wireless charging

Availability

Powermat wireless charging spots are available at select Starbucks locations in:

- San Francisco Bay Area
- Los Angeles
- Boston
- New York

Powermat and Starbucks will expand wireless charging spots to new markets in 2016. For a detailed list of stores where wireless charging is available, please visit powermat.com/locations.



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