



Starbucks Coffee Company

April 2015

Fact Sheet: NEW Starbucks S'mores Frappuccino® Blended Beverage

Welcome summer with Starbucks Frappuccino® blended beverages.

Nothing says summer quite like Starbucks Frappuccino® blended beverages! On April 28 Starbucks will ring in the summer with the launch of the **NEW S'mores Frappuccino®** blended beverage and the return of a customer favorite, **Caramel Ribbon Crunch Frappuccino®** blended beverage.

Available for a limited time, customers can enjoy these two delicious flavors at participating stores, or enjoy one of 36,000 different combinations of their own Frappuccino® blended beverage. Customers can customize their Frappuccino® blended beverage to their lifestyle and taste preferences by selecting from a variety of dairy and non-dairy milks, choosing the intensity of coffee, and picking a combination of syrups or toppings.

Customers can treat themselves to the new Frappuccino® or enjoy their returning favorites during the **Frappuccino® Happy Hour, May 1-10**. All Frappuccino® blended beverages will be half-off regular prices from 3-5 p.m. local time at participating stores. My Starbucks Rewards Members get an extended Frappuccino® Happy Hour until 6 p.m. when paying with a registered Starbucks Card. Bring a friend and enjoy!



NEW S'mores Frappuccino® Blended Beverage

Inspired by the nostalgic summer experience of roasting s'mores, this layered Frappuccino® starts with marshmallow-infused whipped cream and milk chocolate sauce, adds a creamy blend of graham, coffee, milk and ice, and is finished off with more marshmallowy whipped cream and a graham cracker crumble.

NEW Bottled Frappuccino® S'mores flavor

The bottled S'mores Frappuccino brings a layered taste experience of sweet marshmallow and chocolaty graham flavors blended with cool creamy milk and Starbucks® coffee. For those times when you are unable to get to a Starbucks store, you can find the bottled S'mores Frappuccino® where groceries are sold.



Returning Favorite: Starbucks Caramel Ribbon Crunch Frappuccino® Blended Beverage

This returning summer favorite is inspired by our customers' love for caramel, this delicious indulgence is a blend of buttery caramel syrup with Frappuccino® roast coffee, milk and ice, then topped with a layer of dark caramel sauce, whipped cream, caramel drizzle and crunchy caramel sugar topping.

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For More Information: If you have questions or need more information, please contact us at (206) 318-7100 or press@starbucks.com.