



Starbucks Coffee Company

Fact Sheet: alice + olivia/Starbucks Collection – Holiday 2013



Playful Design by alice + olivia/Starbucks

Playful, adorable, chic – and sold exclusively at Starbucks – Stacey Bendet, founder and designer of alice + olivia, designed beautiful unique pieces that are sure to be “must-haves” for Starbucks lovers and style aficionados alike. Perfect gifts to give and receive this holiday season, this limited edition collection complements this time of year. The collection will be available at participating Starbucks company-operated locations in the U.S. beginning November 12, 2013 and in Canada (excluding Quebec) beginning November 2, 2013 and the Starbucks® Double Wall Ceramic Mug – alice + olivia will also be available online at StarbucksStore.com.

Starbucks® Double Wall Ceramic Mug – alice + olivia & Designer Girl Bearista® Bear



Enjoy an exclusive touch of style and class wherever you go this season with one-of-a-kind creations designed especially for Starbucks – the limited edition **Starbucks® Double Wall Ceramic Mug – alice + olivia** and **Designer Girl Bearista® Bear**.

The collection features the designer’s signature black-and-white palette and hand painted metallic accents. Whether it’s your office desk or holiday table, this tumbler (12 fl. oz.) adds playful style to the holiday season and the Bearista bear is sure to bring a smile to even the littlest fashionista’s face.

Starbucks® Double Wall Ceramic Mug – alice + olivia, Suggested Retail Price: \$19.95 U.S. and \$21.95 Canada (excluding Quebec)
Designer Girl Bearista® Bear, Suggested Retail Price: \$19.95 U.S. and \$21.45 Canada (excluding Quebec)

*Available at participating U.S. and Canada company operated-locations and online at StarbucksStore.com (tumbler only).



Design Philosophy

Launched in 2002, alice + olivia by Stacey Bendet is a brand that allows customers to express their personal style. With clothing that juxtaposes the whimsical and flirty with the sexy and sophisticated, a+o epitomizes the personality and perspective of its founder, Stacey Bendet. The brand was born from Stacey’s personal quest to create the perfect pair of pants, and has since grown into a full lifestyle collection including ready-to-wear, gowns, shoes, tech accessories and a newly launched collection of handbags.

Past Designer Collaborations

Inspired by great design, Starbucks has a history of innovative partnerships with fashion’s elite. Over the years, Starbucks has collaborated with Christian Siriano, Jonathan Adler, Rodarte and Charlotte Ronson to bring designer products to customers in stores and online.

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If you have questions or need more information, you may contact (206) 318-7100 or press@starbucks.com.

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