

Starbucks Reserve™ Roastery Milano Fact Sheet: Creating Opportunity

At the heart of Starbucks is our mission: to inspire and nurture the human spirit—one person, one cup and one neighborhood at a time. That sense of purpose extends beyond the company's stores, to its partners (employees) and their families, the communities they serve, and the planet that we all share.

As Starbucks opens its doors in Milan, the company will focus on creating educational and career opportunities for youth across the city, both within the company and in the broader community. Beyond creating more than 250 new jobs across retail, manufacturing and support roles, Starbucks comes to Italy with the following commitments:



With the Gladus Academy, Starbucks brings its award-winning Apprenticeship Programme to Milan at opening. Each apprenticeship is

a three-year program, through which partners receive 260 hours of off-the-job, sector-specific training to develop their talent and equip them for lasting, rewarding careers. With five partners enrolled at launch, Starbucks will continue to enroll additional apprentices as the company grows in Italy.



FONDAZIONE
Don Gino Rigoldi

Funded by the Starbucks Foundation, Starbucks is working with Fondazione Don Gino Rigoldi to support young people from disadvantaged areas of Milan who are at risk of marginalization and face significant barriers into employment. These programs span a wide range of services, including counselling, soft skills empowerment, interview and CV training, professional courses and legal assistance. These programs are expected to impact 290 Milanese youth over the next 18 months. Also through Starbucks initial relationship with the Don Gino Foundation,

Starbucks has placed four young people into operational and barista roles at the Roastery, and they form part of the inaugural team as we open our doors on the 6th of September.



Teatro alla Scala is perhaps the most iconic symbol of Milan, and Starbucks is proud to have the opportunity partner with La Scala Academy to develop a programme focused on opportunity for young people. The three-pronged programme will focus on funding scholarships for Accademia students coming from disadvantaged backgrounds, developing a curriculum to support

students with increased pathways to employment and creating a community engagement and volunteering programme to inspire more young people from disadvantaged backgrounds to explore a career in the arts. These programs combined will impact more than 550 young people in the coming year.

BY THE NUMBERS

Nearly 300 new jobs created to open the Roastery

5 partners already enrolled in apprenticeships

800+ young people engaged in educational and career development programs in the next year

16-30 age of youth impacted by programmes

3 renowned foundational partners to help deliver programming

50 scholarships created for students at La Scala Academy