



## Starbucks 2017 Holiday Coffees in Grocery

Whether entertaining, searching for the perfect gifts, or staying cozy at home this holiday season, Starbucks® has a coffee to match the occasion. Starbucks offers a variety of seasonal products – from ground coffee to K-Cups to iced espresso – available for a limited time where you buy groceries this holiday season.

### Starbucks® Peppermint Mocha



#### **Starbucks® Peppermint Mocha flavored ground coffee and Caffé Latte K-Cup® Packs**

Deliciously crafted for the season, rich chocolaty notes meet minty joy in this heartwarming ground coffee. Together, our lightest roast and winter's celebrated flavors create a festive favorite with just the right amount of cocoa-peppermint sweetness. An at-home holiday favorite, Peppermint Mocha Caffé Latte K-Cups feature the creaminess of real chocolate and the zip of peppermint flavor and dairy.

**Availability and Pricing:** Available in ground packaged coffee (SRP \$9.99 for 11oz bag) and K-Cup® Packs (SRP \$9.99 for 6ct., \$12.99 for 9 count) where you buy groceries.



#### **Starbucks VIA® Instant Peppermint Mocha Latte**

The perfect blend of decadent cocoa and minty-crisp sweetness, Starbucks VIA® Instant Peppermint Mocha Latte combines natural dairy and 100% arabica coffee for a rich, creamy flavor. Just add hot water and enjoy.

**Availability and Pricing:** Available where groceries are sold. (SRP \$6.99 for a 5-count pack)



#### **Starbucks® Peppermint Mocha Iced Espresso Classics**

Bring home the joy with Starbucks® Iced Espresso Classics Peppermint Mocha flavor. Inspired by Starbucks® handcrafted holiday classic, it's the perfect blend of rich brewed espresso, 2% milk and natural holiday flavors like chocolate and peppermint – all wrapped in a festive package.

**Availability and Pricing:** Available where groceries are sold in the chilled section. (SRP \$4.99 for 40 oz. multi-serve bottle)



#### **Starbucks® Peppermint Mocha Ready-to-Drink Iced Latte**

Café-inspired and ready to drink, Starbucks® Iced Peppermint Mocha Latte combines bold, brewed espresso, chilled milk and natural holiday flavors like chocolate and peppermint – all wrapped in a festive, single-serve package.

**Availability and Pricing:** Available where groceries are sold beginning November 6. (SRP \$2.79 for 14 oz. single-serve bottle)

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**For More Information:** please visit [news.starbucks.com](http://news.starbucks.com). News media please contact us at (206) 318-7100 or [press@starbucks.com](mailto:press@starbucks.com).



## Starbucks 2017 Holiday Coffees in Grocery

### Starbucks® Holiday Blend



#### Starbucks® Holiday Blend

A returning seasonal favorite is back for a limited time. Starbucks® Holiday Blend combines flavorful and sweet maple notes to create a smooth and balanced finish. The medium body and mild acidity make it the perfect coffee to pair with the cherished flavors of the season.

**Availability and Pricing:** Available in ground packaged coffee (SRP \$9.99 per 10 oz. package, \$13.99 per 18 oz. package, \$17.99 per 28 oz.) and K-Cup® Packs (SRP \$9.99 for 10 count, \$12.99 for 16 ct., \$29.99 for 60 ct.) Available where groceries are sold.

### Starbucks® Hot Cocoa K-Cup® Pods



#### Starbucks® Hot Cocoa K-Cup® Pods

Starbucks® Classic Hot Cocoa K-Cup® Pods are an indulgent favorite inspired by Starbucks® handcrafted hot chocolate. Created specifically for your Keurig® machine, Starbucks® Hot Cocoa delivers a rich and creamy way to treat yourself.

Starbucks® Salted Caramel Hot Cocoa K-Cup® Pods offer a twist on the classic velvety cocoa. Perfectly complemented by a pinch of sea salt and a dash of natural caramel flavor, this offering is created specifically for your Keurig® machine, it's a sweet chocolate sensation with a savory flair.

**Availability and Pricing:** Available where groceries are sold. (SRP \$9.99 for a 10 count pack or \$12.99 for a 16 ct. pack)

### Starbucks® Hot Cocoa Mix



#### Starbucks® Double Chocolate Hot Cocoa Mix

This rich and creamy indulgence features the same deep, dark chocolate notes that make our coffeehouse hot cocoa such a decadent treat

**Availability and Pricing:** Available where groceries are sold. (SRP \$6.99 for an 8 count pack)



#### Starbucks® Salted Caramel Hot Cocoa Mix

This velvety dark cocoa is perfectly complemented by a pinch of sea salt and a dash of natural caramel flavor.

**Availability and Pricing:** Available where groceries are sold. (SRP \$6.99 for an 8 count pack)

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## Starbucks 2017 Holiday Coffees in Grocery



### **Starbucks® Marshmallow Hot Cocoa Mix**

This decadent hot cocoa with fluffy miniature marshmallows is sure to add a little whimsy to your day.

**Availability and Pricing:** Available where groceries are sold. (SRP \$6.99 for an 8 count pack)



### **Starbucks® Peppermint Hot Cocoa Mix**

This velvety hot cocoa treat blends cocoa powder and a tingle of refreshing peppermint for a sweet and surprising twist.

**Availability and Pricing:** Available where groceries are sold. (SRP \$6.99 for an 8 count pack)

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