

99% OF STARBUCKS COFFEE IS ETHICALLY SOURCED

WHAT DOES THAT MEAN?

In partnership with **Conservation International**, Starbucks has a set of comprehensive guidelines to ensure that the coffee we buy is good for both people and the planet. Also known as **C.A.F.E. Practices**, which stands for **Coffee and Farmer Equity**.



FOUR C.A.F.E. PRACTICES CRITERIA AREAS YOU NEED-TO-KNOW



ECONOMIC TRANSPARENCY

Ensuring price transparency for every coffee we buy, including how much was paid **directly to farmers**



QUALITY

Always **100% arabica**, the higher the quality, the higher the price paid to the farmer

SOCIAL RESPONSIBILITY

Investing in local farming communities, providing **access to education and medical care**. Always at least minimum legal **wage, benefits, and non-discriminatory employment policies**. Ensuring **safe, fair, and humane** working environments at every farm

ENVIRONMENTAL LEADERSHIP

Helping farmers **adapt to the impacts of climate change** by...
Managing waste responsibly
Protecting water quality
Conserving water and energy
Preserving biodiversity
Reducing agrochemical use



The 1%? ... is our work with new farmers to bring them up to the high standards of C.A.F.E. Practices.

C.A.F.E. Practices' open-source approach helps all farmers grow coffee in a way that's better for both people and the planet. Our aspiration, working in partnership with more than 130 other organisations: ensure a sustainable future of coffee for all.



Scan this QR code for a video on C.A.F.E. Practices