Starbucks U.S. Workforce Demographics

All Starbucks (U.S.)

All Starbucks by Race
8.0% Black; 30.5% Hispanic or Latinx; 5.8% Asian; 4.8% Two or more races; 49.5% White; 0.6% American Indian or Alaska Native; 0.5% Native Hawaiian or Other Pacific Islander; 0.2% Not Specified.

All Starbucks by Gender
71.6% Female; 28.3% Male.

All Starbucks by Intersection (Gender and Race)
5.7% Black Female; 2.3% Black Male; 21.4% Hispanic or Latinx Female; 9.1% Hispanic or Latinx Male; 3.8% Asian Female; 2.0% Asian Male; 3.5% Two or more races Female; 1.3% Two or more races Male; 36.3% White Female; 13.2% White Male; 0.4% American Indian or Alaska Native Female; 0.2% American Indian or Alaska Native Male; 0.4% Native Hawaiian or Other Pacific Islander Female; 0.1% Native Hawaiian or Other Pacific Islander Male; 0.1% Not Specified Female; 0.1% Not Specified Male.

Starbucks Retail

Overall Retail by Race
8.1% Black; 31.1% Hispanic or Latinx; 5.5% Asian; 4.9% Two or more races; 49.2% White; 0.6% American Indian or Alaska Native; 0.5% Native Hawaiian or Other Pacific Islander; 0.1% Not Specified.

Overall Retail by Gender
72.4% Female; 27.6% Male.

Overall Retail by Intersection (Gender and Race)
5.8% Black Female; 2.3% Black Male; 21.9% Hispanic or Latinx Female; 9.2% Hispanic or Latinx Male; 3.7% Asian Female; 1.8% Asian Male; 3.6% Two or more races Female; 1.3% Two or more races Male; 36.5% White Female; 12.7% White Male; 0.4% American Indian or Alaska Native Female; 0.2% American Indian or Alaska Native Male; 0.4% Native Hawaiian or Other Pacific Islander Female; 0.1% Native Hawaiian or Other Pacific Islander Male; 0.1% Not Specified Female; 0.0% Not Specified Male.
Retail by Race and Job Level

Black
18.8% regional vice president; 13.2% regional director; 10.0% district manager; 7.2% store manager; 6.9% shift supervisor; 8.4% barista.

Hispanic or Latinx
12.5% regional vice president; 11.0% regional director; 14.5% district manager; 22.3% store manager; 29.9% shift supervisor; 32.3% barista.

Asian
0.0% regional vice president; 3.0% regional director; 4.0% district manager; 4.1% store manager; 4.2% shift supervisor; 6.0% barista.

Two or more races
0.0% regional vice president; 4.4% regional director; 3.6% district manager; 4.2% store manager; 4.9% shift supervisor; 5.0% barista.

White
68.8% regional vice president; 68.4% regional director; 66.0% district manager; 60.5% store manager; 52.8% shift supervisor; 47.1% barista.

American Indian or Alaska Native
0.0% regional vice president; 0.0% regional director; 0.4% district manager; 0.7% store manager; 0.6% shift supervisor; 0.6% barista.

Native Hawaiian or Other Pacific Islander
0.0% regional vice president; 0.0% regional director; 0.8% district manager; 0.7% store manager; 0.7% shift supervisor; 0.4% barista.

Not Specified
0.0% regional vice president; 0.0% regional director; 0.6% district manager; 0.4% store manager; 0.0% shift supervisor; 0.2% barista.

Retail by Gender and Job Level

Female
62.6% regional vice president; 49.9% regional director; 60.7% district manager; 67.7% store manager; 71.0% shift supervisor; 73.2% barista.

Male
37.5% regional vice president; 50.1% regional director; 39.2% district manager; 32.3% store manager; 29.0% shift supervisor; 26.7% barista.
Retail by Intersection (Gender and Race) and Job Level

Black

*Female*
6.3% regional vice president; 5.1% regional director; 5.2% district manager; 4.7% store manager; 4.9% shift supervisor; 6.1% barista.

*Male*
12.5% regional vice president; 8.1% regional director; 4.8% district manager; 2.5% store manager; 2.0% shift supervisor; 2.3% barista.

Hispanic or Latinx

*Female*
12.5% regional vice president; 5.1% regional director; 7.5% district manager; 14.3% store manager; 20.4% shift supervisor; 23.0% barista.

*Male*
0.0% regional vice president; 5.9% regional director; 7.0% district manager; 8.0% store manager; 9.5% shift supervisor; 9.2% barista.

Asian

*Female*
0.0% regional vice president; 1.5% regional director; 2.1% district manager; 2.5% store manager; 2.6% shift supervisor; 4.1% barista.

*Male*
0.0% regional vice president; 1.5% regional director; 1.9% district manager; 1.5% store manager; 1.6% shift supervisor; 1.9% barista.

Two or more races

*Female*
0.0% regional vice president; 0.7% regional director; 2.5% district manager; 3.0% store manager; 3.5% shift supervisor; 3.7% barista.

*Male*
0.0% regional vice president; 3.7% regional director; 1.1% district manager; 1.2% store manager; 1.4% shift supervisor; 1.3% barista.

White

*Female*
43.8% regional vice president; 37.5% regional director; 42.3% district manager; 41.9% store manager; 38.7% shift supervisor; 35.4% barista.

*Male*
25.0% regional vice president; 30.9% regional director; 23.7% district manager; 18.6% store manager; 14.1% shift supervisor; 11.7% barista.
American Indian or Alaska Native

**Female**
0.0% regional vice president; 0.0% regional director; 0.3% district manager; 0.5% store manager; 0.4% shift supervisor; 0.4% barista.

**Male**
0.0% regional vice president; 0.0% regional director; 0.1% district manager; 0.2% store manager; 0.2% shift supervisor; 0.2% barista.

Native Hawaiian or Other Pacific Islander

**Female**
0.0% regional vice president; 0.0% regional director; 0.6% district manager; 0.5% store manager; 0.5% shift supervisor; 0.3% barista.

**Male**
0.0% regional vice president; 0.0% regional director; 0.2% district manager; 0.2% store manager; 0.2% shift supervisor; 0.1% barista.

Not Specified

**Female**
0.0% regional vice president; 0.0% regional director; 0.2% district manager; 0.3% store manager; 0.0% shift supervisor; 0.2% barista.

**Male**
0.0% regional vice president; 0.0% regional director; 0.4% district manager; 0.1% store manager; 0.0% shift supervisor; 0.0% barista.

Starbucks Corporate

**Overall Corporate by Race**
4.6% Black; 8.0% Hispanic or Latinx; 18.9% Asian; 3.7% Two or more races; 63.4% White; 0.2% American Indian or Alaska Native; 0.4% Native Hawaiian or Other Pacific Islander; 0.6% Not Specified.

**Overall Corporate by Gender**
55.3% Female; 44.7% Male.

**Overall Corporate by Intersection (Gender and Race)**
2.7% Black Female; 1.9% Black Male; 4.8% Hispanic or Latinx Female; 3.3% Hispanic or Latinx Male; 9.9% Asian Female; 9.0% Asian Male; 2.1% Two or more races Female; 1.6% Two or more races Male; 35.2% White Female; 28.3% White Male; 0.1% American Indian or Alaska Native Female; 0.1% American Indian or Alaska Native Male; 0.3% Native Hawaiian
or Other Pacific Islander Female; 0.2% Native Hawaiian or Other Pacific Islander Male; 0.4% Not Specified Female; 0.3% Not Specified Male.

**Corporate by Race and Job Level**

- **Black**
  - 12.5% SVP+
  - 10.9% VP
  - 4.4% DIR
  - 2.9% MGR
  - 4.9% IC

- **Hispanic or Latinx**
  - 0.0% SVP+
  - 3.6% VP
  - 6.1% DIR
  - 8.3% MGR
  - 8.4% IC

- **Asian**
  - 12.5% SVP+
  - 13.6% VP
  - 13.7% DIR
  - 16.2% MGR
  - 20.3% IC

- **Two or more races**
  - 0.0% SVP+
  - 1.8% VP
  - 3.2% DIR
  - 3.0% MGR
  - 4.0% IC

- **White**
  - 72.5% SVP+
  - 69.1% VP
  - 71.7% DIR
  - 68.6% MGR
  - 61% IC

- **American Indian or Alaska Native**
  - 2.5% SVP+
  - 0.0% VP
  - 0.0% DIR
  - 0.4% MGR
  - 0.2% IC

- **Native Hawaiian or Other Pacific Islander**
  - 0.0% SVP+
  - 0.0% VP
  - 0.2% DIR
  - 0.4% MGR
  - 0.5% IC

- **Not Specified**
  - 0.0% SVP+
  - 0.9% VP
  - 0.7% DIR
  - 0.2% MGR
  - 0.7% IC

**Corporate by Gender and Job Level**

- **Female**
  - 52.5% SVP+
  - 55.5% VP
  - 59.3% DIR
  - 54.7% MGR
  - 55.1% IC

- **Male**
  - 47.5% SVP+
  - 44.6% VP
  - 40.7% DIR
  - 45.3% MGR
  - 44.8% IC

**Corporate by Intersection (Gender and Race) and Job Level**

- **Black Female**
  - 2.5% SVP+
  - 5.5% VP
  - 2.7% DIR
  - 1.7% MGR
  - 2.9% IC
Male
10.0% SVP+; 5.5% VP; 1.7% DIR; 1.1% MGR; 2.0% IC.

Hispanic or Latinx
Female
0.0% SVP+; 2.7% VP; 2.9% DIR; 5.0% MGR; 5.0% IC.
Male
0.0% SVP+; 0.9% VP; 3.1% DIR; 3.2% MGR; 3.5% IC.

Asian
Female
5.0% SVP+; 9.1% VP; 9.0% DIR; 9.6% MGR; 10.1% IC.
Male
7.5% SVP+; 4.6% VP; 4.6% DIR; 6.6% MGR; 10.2% IC.

Two or more races
Female
0.0% SVP+; 1.8% VP; 2.4% DIR; 1.3% MGR; 2.3% IC.
Male
0.0% SVP+; 0.0% VP; 0.7% DIR; 1.7% MGR; 1.7% IC.

White
Female
42.5% SVP+; 35.5% VP; 42.0% DIR; 36.4% MGR; 34.1% IC.
Male
30.0% SVP+; 33.6% VP; 29.5% DIR; 32.2% MGR; 26.8% IC.

American Indian or Alaska Native
Female
2.5% SVP+; 0.0% VP; 0.0% DIR; 0.2% MGR; 0.1% IC.
Male
0.0% SVP+; 0.0% VP; 0.0% DIR; 0.3% MGR; 0.1% IC.

Native Hawaiian or Other Pacific Islander
Female
0.0% SVP+; 0.0% VP; 0.0% DIR; 0.4% MGR; 0.3% IC.
Male
0.0% SVP+; 0.0% VP; 0.2% DIR; 0.1% MGR; 0.2% IC.
Female
0.0% SVP+; 0.9% VP; 0.2% DIR; 0.1% MGR; 0.4% IC.

Male
0.0% SVP+; 0.0% VP; 0.5% DIR; 0.1% MGR; 0.3% IC.

Starbucks Manufacturing

Overall Manufacturing by Race
16.0% Black; 17.3% Hispanic or Latinx; 4.5% Asian; 2.4% Two or more races; 55.0% White; 0.9% American Indian or Alaska Native; 1.1% Native Hawaiian or Other Pacific Islander; 2.8% Not Specified.

Overall Manufacturing by Gender
32.9% Female; 67.1% Male.

Overall Manufacturing by Intersection (Gender and Race)
4.7% Black Female; 11.3% Black Male; 6.9% Hispanic or Latinx Female; 10.4% Hispanic or Latinx Male; 1.6% Asian Female; 2.9% Asian Male; 0.8% Two or more races Female; 1.6% Two or more races Male; 16.7% White Female; 38.2% White Male; 0.4% American Indian or Alaska Native Female; 0.4% American Indian or Alaska Native Male; 0.5% Native Hawaiian or Other Pacific Islander Female; 0.7% Native Hawaiian or Other Pacific Islander Male; 1.2% Not Specified Female; 1.6% Not Specified Male.

Manufacturing by Race and Job Level
Black
14.3% DIR; 17.3% MGR; 15.9% IC.

Hispanic or Latinx
0.0% DIR; 6.3% MGR; 18.2% IC.

Asian
14.3% DIR; 3.1% MGR; 4.6% IC.

Two or more races
0.0% DIR; 3.2% MGR; 2.4% IC.

White
71.4% DIR; 70.1% MGR; 53.8% IC.
American Indian or Alaska Native
0.0% DIR; 0.0% MGR; 0.9% IC.

Native Hawaiian or Other Pacific Islander
0.0% DIR; 0.0% MGR; 1.2% IC.

Not Specified
0.0% DIR; 0.0% MGR; 3.0% IC.

Manufacturing by Gender and Job Level
Female
14.3% DIR; 29.1% MGR; 33.3% IC.

Male
85.7% DIR; 70.9% MGR; 66.7% IC.

Manufacturing by Intersection (Gender and Race) and Job Level
Black
Female
0.0% DIR; 4.7% MGR; 4.7% IC.
Male
14.3% DIR; 12.6% MGR; 11.2% IC.

Hispanic or Latinx
Female
0.0% DIR; 2.4% MGR; 7.3% IC.
Male
0.0% DIR; 3.9% MGR; 10.9% IC.

Asian
Female
0.0% DIR; 1.6% MGR; 1.6% IC.
Male
14.3% DIR; 1.6% MGR; 3.0% IC.

Two or more races
Female
0.0% DIR; 0.8% MGR; 0.8% IC.
Male
0.0% DIR; 2.4% MGR; 1.6% IC.
White

Female
14.3% DIR; 19.7% MGR; 16.5% IC.

Male
57.1% DIR; 50.4% MGR; 37.3% IC.

American Indian or Alaska Native

Female
0.0% DIR; 0.0% MGR; 0.5% IC.

Male
0.0% DIR; 0.0% MGR; 0.5% IC.

Native Hawaiian or Other Pacific Islander

Female
0.0% DIR; 0.0% MGR; 0.5% IC.

Male
0.0% DIR; 0.0% MGR; 0.7% IC.

Not Specified

Female
0.0% DIR; 0.0% MGR; 1.3% IC.

Male
0.0% DIR; 0.0% MGR; 1.7% IC.
Data Dictionary

U.S. Partners Only. Totals may not add up to 100 percent due to rounding. Workforce composition metrics are derived from EEO-1 self-identification data.

Retail: Partners who work directly in stores or the retail management hierarchy that supports store partners

Corporate: Partners who work in support functions and not directly in 'Retail' or 'Manufacturing'

Manufacturing: Partners who work directly in, or for roasting plants and distribution centers

IC: Individual contributors with no direct reports

MGR: Manager with or without direct reports

DIR: Directors

VP: Corporate vice presidents

SVP+: senior vice presidents and above. Including evp, group presidents, cfo, coo, ceo.

POC: An aggregate representation of the EEO-1 designations including 'Black or African American'; 'Asian'; 'Hispanic or Latino'; 'American Indian or Alaskan Native'; 'Native Hawaiian or Other Pacific Islander'; and 'Two or More Races'

Black: A person having origins in any of the Black racial groups of Africa. EEO-1 identification of 'Black or African American'

Hispanic or Latinx: A person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin. EEO-1 ethnicity identification of 'Hispanic or Latino' regardless of EEO-1 race identification.

Asian: A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.

Two or More Races: A person who with two or more race/ethnic categories named. EEO-1 race identification of 'Two or More Races'

White: A person having origins in any of the original peoples of Europe, the Middle East, or North Africa.
American Indian or Alaskan Native: A person having origins in any of the original peoples of North and South America (including Central America) and who maintains tribal affiliation or community attachment.

Native Hawaiian or Other Pacific Islander: A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.

Not Specified: Partners who have not yet specified an ethnicity, race

U.S. Partners: Employees whose work location is in the United States