

# OUR ASPIRATION: SUSTAINABLE COFFEE SERVED SUSTAINABLY



## RESPONSIBLE COFFEE

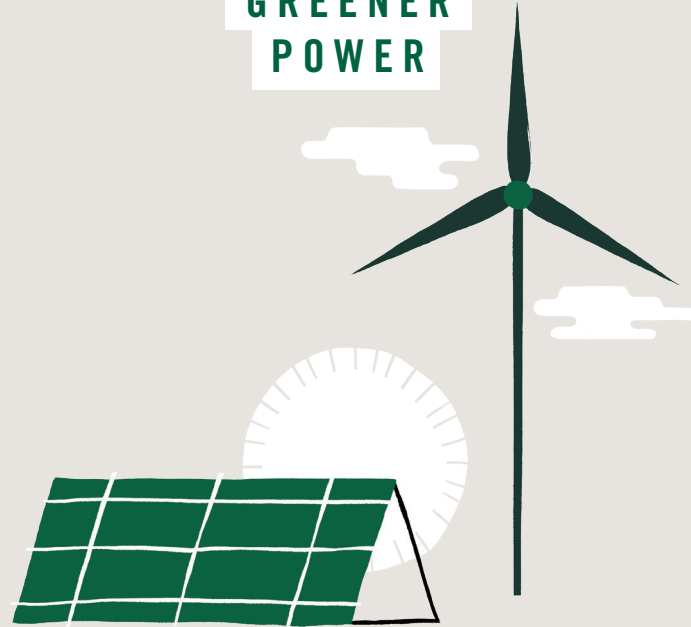


### 99% ETHICALLY SOURCED COFFEE

We are working to make coffee the world's first sustainable agricultural product

- We partner with Conservation International in committing to purchase **99% ethically sourced coffee**
- We are donating **100 million coffee trees** to coffee farmers; 30 million already distributed
- We are a founding member of the **Sustainable Coffee Challenge**, collaborating with 100 industry members

## GREENER POWER

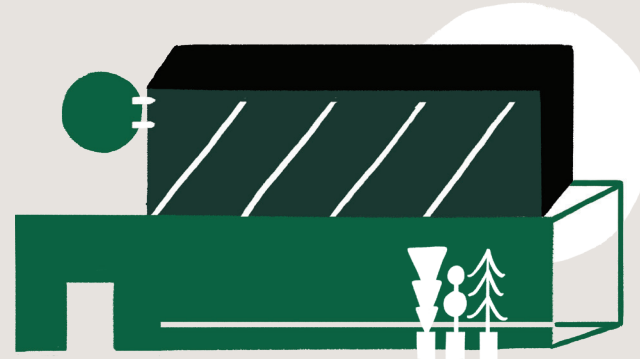


### 100% RENEWABLE ENERGY

We invest in clean, green energy to power our stores, reduce our environmental impact and support access to green power

- We invested more than **\$75 million in renewable energy**, making us a leader in the retail sector for the past two years
- We purchase renewable energy to power **100% of our 9,000+ company-operated stores** in the U.S. and Canada; globally, 62% of our operations are powered by renewables
- We plan to **locally source over 50% of our renewable energy** by 2020 in the U.S., partnering with developers to bring new projects online

## GREENER STORES



### 10,000 GREENER STORES

We are committed to design, build and operate the world's largest green retail business

- We are committed to building **10,000 Greener Stores by 2025**
- We are the **largest builder of green stores** in our sector, opening **more than 1,600 LEED-certified stores** in 20 countries
- We are working to **rescue 100% of food available to donate** from all of our U.S. company-operated stores by 2020 through our partnership with Feeding America

## GREENER CUPS AND PACKAGING



### 2X INCREASE IN RECYCLED CONTENT

We are working to reduce waste and promote reusability

- We are testing **recyclable and compostable cups** in select cities worldwide in the next year
- We are **phasing out plastic straws globally by 2020** and launching a lightweight strawless lid; could eliminate 1 billion straws per year in North America
- We use **10% post-consumer fiber in our hot cups**, as well as recycled content in our paper shopping bags, napkins and cup sleeves