



Starbucks Coffee Company

June 2015

Fact Sheet: Starbucks® Fan Flavor Frappuccino® Blended Beverages & The Frappuccino® Flav-Off

Starbucks® Frappuccino® Fan Flavors, inspired by customers' love of Frappuccino® Blended Beverages

In celebration of the 20th Anniversary of Frappuccino® and the thousands of flavor combinations created by Frappuccino® fans, starting June 8, Starbucks is offering six new flavors: **Caramel Cocoa Cluster**; **Cinnamon Roll**; **Cotton Candy**; **Cupcake**; **Lemon Bar** and **Red Velvet Cake**.

Then, from June 19 through June 30, customers may vote for their favorite Fan Flavor Frappuccino® blended beverage by giving green straws to their top choices in the **Frappuccino® Flav-Off** on Frappuccino.com. The winning flavor will be announced July 3 on Frappuccino social channels (Facebook, Instagram, Tumblr and Twitter) and July 3-6 customers will be able to purchase the winning Frappuccino® Fan Flavor at a special price of \$3 for a grande (16 oz.) size beverage from 2-5 p.m. local time at participating stores.

In social, fans can follow along with @frappuccino and share the love using #fanflavors and/or by using the flavor-specific hashtag listed below.

Caramel Cocoa Cluster Frappuccino® Blended Coffee Beverage

A blend of toffee nut syrup, Frappuccino® Roast Coffee, milk and ice and topped with a layer of dark caramel sauce, finished with whipped cream and a drizzle of mocha sauce **#TeamCCC**



Cupcake Frappuccino® Blended Crème Beverage

A blend of vanilla bean, hazelnut syrup, milk and ice, finished with whipped cream **#TeamCupcake**



Cotton Candy Frappuccino® Blended Crème Beverage

A blend of vanilla bean, raspberry syrup, milk and ice, finished with whipped cream **#TeamCottonCandy**

Cinnamon Roll Frappuccino® Blended Coffee Beverage

A blend of cinnamon dolce syrup, white chocolate mocha sauce, vanilla bean, Frappuccino® Roast Coffee, milk and ice, finished with whipped cream and a sprinkle of cinnamon dolce topping **#TeamCinnamonRoll**



Red Velvet Cake Frappuccino Blended Crème Beverage

A blend of mocha sauce, raspberry syrup, vanilla syrup and Frappuccino chips with milk and ice, finished with whipped cream **#TeamRedVelvetCake**



Lemon Bar Frappuccino® Blended Crème Beverage

A blend of lemonade, vanilla syrup, milk and ice, finished with whipped cream and a sprinkle of caramel sugar **#TeamLemonBar**

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For More Information: If you have questions or need more information, please contact us at (206) 318-7100 or press@starbucks.com.