



Starbucks Coffee Company

May 2015

Fact Sheet: NEW Starbucks S'mores Frappuccino® Blended Beverage & Mini Frappuccino®

Welcome summer with Starbucks Frappuccino® blended beverages.

Nothing says summer quite like Starbucks Frappuccino® blended beverages! On April 28 Starbucks will ring in the summer with the launch of the **NEW S'mores Frappuccino®** blended beverage and the return of a customer favorite, **Caramel Ribbon Crunch Frappuccino®** blended beverage. Available for a limited time, customers can enjoy these two delicious flavors at participating stores, or enjoy one of 36,000 different combinations of their own Frappuccino® blended beverage.

On May 11, Starbucks introduced a Mini Frappuccino®; the 10 ounce serving size is available for a limited time only in participating Starbucks® stores in the U.S. and Canada. Customers will be able to order all flavors of Frappuccino® in the Mini Frappuccino® serving size, and with more than 36,000 different ways to customize Starbucks Frappuccino® blended beverages, the smaller size is the newest option for customers.



NEW S'mores Frappuccino® Blended Beverage

Inspired by the nostalgic summer experience of roasting s'mores, this layered Frappuccino® starts with marshmallow-infused whipped cream and milk chocolate sauce, adds a creamy blend of graham, coffee, milk and ice, and is finished off with more marshmallowy whipped cream and a graham cracker crumble.

NEW Bottled Frappuccino® S'mores flavor

The bottled S'mores Frappuccino brings a layered taste experience of sweet marshmallow and chocolaty graham flavors blended with cool creamy milk and Starbucks® coffee. For those times when you are unable to get to a Starbucks store, you can find the bottled S'mores Frappuccino® drink where groceries are sold.



Returning Favorite: Starbucks® Caramel Ribbon Crunch Frappuccino® Blended Beverage

This returning summer favorite is inspired by our customers' love for caramel, this delicious indulgence is a blend of buttery caramel syrup with Frappuccino® Roast coffee, milk and ice, then topped with a layer of dark caramel sauce, whipped cream, caramel drizzle and crunchy caramel sugar topping.

NEW Starbucks® Mini Frappuccino®

Our customers have asked for more choices when it comes to the size of Frappuccino® and Starbucks is excited to share that we will offer a Mini Frappuccino® (10 ounce) serving size for a limited time starting May 11 to July 6, 2015 or while supplies last in participating Starbucks stores in the U.S. and Canada.



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