



Starbucks Coffee Company

Fact Sheet: Starbucks Single Origin Sumatra Coconut Milk

Beginning February 17, Starbucks will introduce Single Origin Sumatra Coconut Milk to all U.S. Starbucks locations providing our customers with a milk alternative to dairy and soy. One of the key elements to Starbucks innovation is continued co-creation with our partners and customers, providing a milk alternative to dairy and soy is the all-time second most requested idea from MyStarbucksIdea.com, generating more than 84,000 votes. This option will be available in all handcrafted beverages hot, iced and Frappuccino® blended beverages.

NEW! COCONUT MILK



New to Starbucks customization options, **Starbucks Single Origin Sumatra Coconut Milk** is a creamy, delicious milk alternative to dairy and soy that pairs perfectly with our espresso beverages. Our recipe is **certified vegan** and combines **single-origin coconuts from the tropical Indonesian island of Sumatra** with other ingredients to create satisfying body, texture and consistency leading to a quality finished product that delivers a similar experience to dairy milk. We are also proud that our Single Origin Sumatra Coconut Milk supplier provides support for the farmers and their families through education and medical programs, as well as free housing.

Similar to buying single origin coffees; single origin coconut milk imparts a flavor profile unique to the Sumatra region resulting in great tasting coconut milk.

Starbucks is committed to meeting our customers' expectations for high quality ingredients and through careful research and development including numerous versions and taste tests, the Starbucks Global Research & Development team found that the rich, creaminess of Coconut Milk is the best complement to the further customization of our more than 170,000 beverage options.

Starbucks Single Origin Sumatra Coconut milk can be used in any handcrafted Starbucks beverage for an additional 60 cent charge. A cup serving of our coconut milk contains 80 calories and a tall (12oz.) caffe latte made with coconut milk contains 10 grams of sugar. This compares to a tall caffe latte made with 2% milk which contains 13 grams of sugar.

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For More Information

If you have questions or need more information, please contact us at (206) 318-7100 or press@starbucks.com.